



# The Dispatch

WNY Owned & Operated  
**Since 1979**

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**WINTER  
2017-18**

**Best Price Guarantee!**  
"Apples-to-Apples" no one can match us...  
If you find a lower price, call us -  
We'll be happy to explain the differences  
and help you make an educated decision.

**SECURITY SYSTEMS • FIRE ALARMS • UL MONITORING • VIDEO SURVEILLANCE • ACCESS CONTROL • COMMUNICATIONS**  
**Residential • Commercial • Retail • Banking • Government • Museum • Health Care • Education • Industrial • Recreation**  
**2950 Seneca Street • Buffalo, New York 14224-1949 • 888.847.1514 • 716.822.8500 • Fax 716.822.8545**  
**Branch Offices: Fredonia, NY • Jamestown, NY • Olean, NY • Bangor, ME**

## *I'm always surprised...*

For as long as I've been helping people secure their homes and businesses, I'm continually surprised by some of the comments I hear. Recently –

**"I thought DFT only did big jobs, not homes..."** – While we do "big jobs" - Everyday we're helping customers of all sizes; from starter alarm packages, to one camera installations, one-door intercoms, etc. There is no job too small that we would not be happy to assist you with!

**"I didn't know DFT did cameras..."** – We have done camera systems for over 38-years. In fact I got my start in the industry fixing cameras while attending college. We do a LOT of cameras, so much so that we are "Platinum Dealers" for many camera lines. Whether you need one-camera or 1,000 cameras, DFT has the expertise and experience to handle your project!

**"So & So Alarm Company is cheaper..."** – This one always has me shaking my head - #1 – We've not changed our pricing since 1990! #2 – "Apple-to-Apples No One Beats Our Price" we've used this slogan for many years – and it's true! For the same equipment, design and installation methods we've never been beat on price! #3 - Price is relative to the make and model of the equipment; just because it says "XYZ Brand Name" doesn't mean it's the same model or cost! We know that cost is a major consideration with any purchase and we're happy to go through our proposals, explain our pricing and help you make an informed decision. Lowest price isn't always the best value – Let us help you make an informed decision.

**"DFT isn't a local company..."** I hate to hear this! We are and always have been a small private & locally owned and operated business. We live here - we're your friends & neighbors; and we spend our money with our customers first and locally within our community. When you patronize DFT Security you help support a local business that has been active in our community for over 38-years.

**As always - Thank You for your patronage!**

Sincerely, James Brass, President

(716) 822.8500 x 315 JamesBrass@aol.com DFTAlarms.com

## **Win \$500 Cash!**

Simply go to DFT Security's Facebook page and **"Like Us" & Comment** for your chance to win \$500! On July 31<sup>st</sup> we'll randomly draw one winner from all of our Facebook "Likes"! If you've already "liked DFT", just comment on one of our posts to be entered.\*

\* Certain Rules and Terms apply. For a complete list of rules, please visit our website at [www.DFTAlarms.com](http://www.DFTAlarms.com)



**Like us on  
Facebook**

### **Do you have a Sump Pump Alarm?**

Please check it for proper operation and let us know of any issues. Debris, pump cords & the water can cause problems with the sensors!

**New Website!  
Visit us at:**

**DFTAlarms.com**

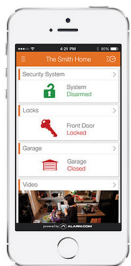


***Please Test Your System Weekly!***

# WINTER ALARM SPECIAL

**Complete System – FREE Install!**

**\$0 Down\* / Only \$39.95/mo**  
**Cellular - No Phone Line Required!**  
**Mobile App Included!**



**Control  
From Your  
Cell Phone!**



\*Includes Touchscreen Control, 3-door contacts, 1-Motion Det., 1-Keyfob, Cellular Transmitter, Battery, Yard Sign & Decals. Requires 60-month Agreement, other rules & limitations apply.

# HOLIDAY CASH!

**\$100 Cash or 6-Months  
FREE Monitoring for each  
New Customer You Refer  
to DFT Security!**

*\*(New Customer must commit to monitoring service.  
Maximum Credit \$100 for each new customer)*

**DFT Security also does –**  
**Bullet Proof Transaction Windows & Doors**  
**Video Surveillance & Remote Web Cameras**  
**Electronic Card & Keyfob Access Control**

**DFT Security  
Facebook  
Like Us to win  
\$500 Cash!**



**CLIP & SAVE!**

**Save 10% or \$100 Off**

Save 10% or take \$100 off any new system, addition, modification or service visit.

**Video Surveillance Systems**  
**Security, Duress & Fire Alarms**  
**System Updates & Additions**

**Save up to \$500!**

Limit one discount per customer, maximum discount \$500, not valid on alarm monitoring, monthly service fees, or prior sales, cannot be combined with other offers, expires 3/31/18.

**Win \$500 & Savings Inside!**

**DFT Security**  
**2950 Seneca Street**  
**West Seneca, NY 14224**